



Spring 2016

HEALTH AND HUMAN SERVICES COUNCIL

Health and human services organizations worldwide are implementing smart card enabled identity credentials —“smart IDs”—supporting a wide variety of features and applications.

Smart card technology enables public and private organizations to streamline operations and reduce costs by issuing a single, secure, multi-purpose credential that can be used for identity and payment, that provides a secure carrier for portable medical records, that provides secure access to emergency medical information, and that enables compliance with government initiatives and mandates. Smart card technology also enables high assurance identity authentication credentials for patients, citizens, and professionals, in compliance with federal mandates in healthcare and also in support of the National Strategy for Trusted Identities in Cyberspace (NSTIC).

The Smart Card Alliance Health & Human Services Council brings together human services organizations, payers, healthcare providers, and technologists to promote the adoption of smart cards in U.S. health and human services organizations and within the national health IT infrastructure. The Health & Human Services Council provides a forum where all stakeholders can collaborate to educate the market on the how smart cards can be used and to work on issues inhibiting the industry.

HEALTH & HUMAN SERVICES COUNCIL ACTIVITIES

The Health & Human Services Council activities stimulate the understanding, adoption and widespread acceptance of single and multi-application smart card technology for healthcare and human services applications. Activities include:

- Providing educational resources for health and human services organizations, consumers, government organizations and members to foster deployment of smart cards in the marketplace;
- Identifying the challenges and opportunities in the emerging health and human services marketplace for applications that can be supported by smart card technology;
- Promoting the development and use of standards for health and human services applications

COUNCIL RESOURCES

- Benefits of Smart Cards versus Magnetic Stripe Cards for Healthcare Applications
- The Benefits of Strong Authentication for the Centers for Medicare and Medicaid Services
- Complementary Smart Card Guidance for the WEDI Health Identification Card Implementation Guide
- EMV 101 for the Healthcare Industry
- Getting to Meaningful Use and Beyond: How Smart Card Technology Can Support Meaningful Use of Electronic Health Records
- Healthcare 2.0: A New Paradigm for a Secure and Streamlined Healthcare Industry
- A Healthcare CFO's Guide to Smart Card Technology and Applications
- Healthcare Identity Authentication and Payments Convergence: A Vision for the Healthcare Industry
- Healthcare Identity Management: The Foundation for a Secure and Trusted National Health Information Network
- Healthcare Identity Management LinkedIn Group
- Healthcare ID Resources
- HIPAA Compliance and Smart Cards: Solutions to Privacy and Security Requirements
- Medical Identity Theft in Healthcare
- Smart Card Applications in the U.S. Healthcare Industry
- Smart Cards and Biometrics in Healthcare Identity Applications
- Smart Cards in U.S. Healthcare: Benefits for Patients, Providers and Payers
- Smart Card Technology in U.S. Healthcare: Frequently Asked Questions
- Smart Health ID Cards: Challenges with Patient Identity Management and Authentication webinar

INDUSTRY COLLABORATION

- Relationships with Healthcare Information and Management Systems Society (HIMSS), Medical Identity Fraud Alliance (MIFA), National Association of Healthcare Access Management (NAHAM), Secure ID Coalition, and Workgroup for Electronic Data Interchange (WEDI)

FIND HEALTH AND HUMAN SERVICES COUNCIL RESOURCES ONLINE:
www.smartcardalliance.org/activities-councils-health-and-human-services

MEMBER COMMENTS

"The healthcare ID challenge is becoming increasingly important, and the Smart Card Alliance managed to create a great framework for facilitating exchanges between the key actors in this space in order to stimulate the adoption of adequate solutions. The Health and Human Services Council is an excellent place for dialogue between all the important stakeholders, as well as an essential pool of information, education and reference material for industry, government and healthcare organizations."

—Stefan Barbu, Head of Secure ID Americas, NXP Semiconductors

"Smart card technology and solutions are key factors around the world for bridging the gaps between disparate groups for secure, trusted and accurate patient identity for data sharing. As the U.S. healthcare industry continues expanding its automation of healthcare records and exchange of patient data among healthcare providers, insurance companies, and state and federal agencies for Medicare/Medicaid, organizations are turning to the Alliance for unbiased information about patient identity solutions. The Alliance assembles the foremost identity technology, privacy protection and enhanced data security expertise from leaders in healthcare and government. The Health and Human Services Council provides education programs, market research and advocacy to assist the industry in delivering quantifiable solutions for authenticating patients identity, protecting personal health records and eliminating fraudulent activity. As the nation's leading patient identity solution, LifeMed ID has obtained essential insights and advocacy from the Smart Card Alliance -- a membership we will continue for years to come."

—David Batchelor, CEO/Founder, LifeMed ID, Inc.

Advanced Card Systems Limited (ACS) strongly endorses the work of the Smart Card Alliance Health and Human Services Council in the pursuit of enhanced systems and components to help reduce medical identity theft, improve privacy and combat fraud – by both claim submitters and patients. We agree with the conclusion of the recent Workgroup for Electronic Data Interchange (WEDI) white paper that "subscriber identity tokens" such as smart cards can be an effective tool in combating this fraud. As one of the world's leading suppliers of smart card readers we will continue to support the Health and Human Services Council of the Smart Card Alliance as it continues in the quest for affordable solutions for the healthcare industry.

—Robert Merkert, President - Americas, Advanced Card Systems LTD.

"ABnote is a global provider of secure credential and technology solutions. As the Global CIO for the organization, I directly influence our strategic roadmap and future investments. To that end, I've been very engaged this past year with the Health and Human Services Council of the Smart Card Alliance as I believe the U.S. is at the dawn of a major change in how we securely manage healthcare services. The Health and Human Services Council provides a powerful strategic coalition of companies that are aligned with a collective focus. Together, we are developing a future vision for healthcare that is both secure and interoperable with the ultimate goal of effecting positive change within the healthcare industry."

—John Ekers, Global Chief Information Officer, ABnote Corp.

"Patient identification, continuity of care and the advancement of affordable healthcare technology continue as leading discussion topics for public and private sectors. The Health and Human Services Council is a symposium for idea generation, dialog and collaboration between government and commercial organizations to discuss and promote smart card technology within the healthcare industry. I strongly believe that the dedication of this council to market advancement and the knowledge applied to Council projects are shaping the future of the smart card industry."

—Morgan Richard, Manager, U.S. Health Care, XTEC Incorporated

ABOUT THE SMART CARD ALLIANCE

The Smart Card Alliance is a not-for-profit, multi-industry association working to stimulate the understanding, adoption, use and widespread application of smart card technology. Through specific projects such as education programs, market research, advocacy, industry relations and open forums, the Alliance keeps its members connected to industry leaders and innovative thought. The Alliance is the single industry voice for smart cards, leading industry discussion on the impact and value of smart cards in the U.S. and Latin America. For more information please visit www.smartcardalliance.org.

The Smart Card Alliance Industry and Technology Councils are focused groups within the overall structure of the Alliance. Councils have been created to foster increased industry collaboration within a specified industry or market segment and produce tangible results, speeding smart card adoption and industry growth. Groups collaborate on specific deliverables, including reports, briefings and educational material. The Smart Card Alliance currently has six active Councils focusing on the payments, health and human services, identity, access control, mobile/NFC, and transportation industries. Council participation is open to any Smart Card Alliance member who wishes to contribute to the Council projects.

Council Officers

Chair: Morgan Richard, XTEC Incorporated
Vice Chair: David Batchelor, LifeMed ID, Inc.

Council Steering Committee

Stefan Barbu, NXP Semiconductors
David Batchelor, LifeMed ID, Inc.
Robert Merkert, Sr., Advanced Card Systems Ltd.
Morgan Richard, XTEC, Incorporated

Council Members

ABnote
Accenture
Advanced Card Systems Ltd.
Bell Identification B.V.
Booz Allen Hamilton
Clear2Pay
CSC
Deloitte & Touche LLP
Entrust Datacard
First Data
Fiserv
Gemalto
Giesecke & Devrient
Hewlett Packard Enterprise
Leidos, Inc.
Lenel Systems International
LifeMed ID, Inc.
MasterCard
NXP Semiconductors
Oberthur Technologies
OTI America
PPG Industries, Inc.
SAIC
SecureKey Technologies
STMicroelectronics
SureID Inc.
Thales
Tyco Software House
U.S. Department of State
Verifone
Xerox
XTEC, Inc.