

Benefits of Membership in the Smart Card Alliance

We'd like to invite you to join the Smart Card Alliance. Below are the benefits to your organization:

1. **Visibility** – Putting your organization at the forefront of leaders in industry and government through active participation in meetings, conferences, news bulletins, web resources and the organization's outreach efforts promoting the industry and our members.
2. **Networking** – Establishing valuable contacts to help your organization improve and grow, using meeting facilities and events to maximize business opportunities.
3. **Innovation** – Working with peers to explore new ways of approaching common business goals and preparing the infrastructure and end users in different vertical markets for change. Stimulate and plan changes in multiple levels of the value and service chain to prepare for doing business with smart card technology.
4. **Training and Professional Development** – Accessing comprehensive individual and corporate training and professional development programs about smart card technology and security principles and common applications for smart card technology in payments, identity management, access control, and mobile NFC.
5. **Lower research or implementation costs** – Sharing work with peers from other organizations to reduce the time and cost needed to evaluate new business models, think through and plan complex implementation details, develop best practices and resolve industry issues.
6. **Standards support** – Influencing standards bodies and contributing input as an industry organization into standardization efforts.
7. **Information, research and learning** – Gaining priority access to new policies, technology advances, and legislative changes through meetings, conferences, exhibitions, council participation, white papers, and educational programs.
8. **Business and industry outreach** – Carrying your message promoting the value of smart card technology into many sectors to expand business opportunities for industry providers, and for end users looking for vendor neutral information.
9. **Advance knowledge** – Gaining market advantage by getting information and acting on it before many "outsiders" know it is happening.
10. **Growing the pie** – Working collectively with other organizations and end users to help to grow the size of the smart card technology industry.