

## Smart Card Alliance Membership Levels

Smart Card Alliance membership period starts on the first day of the month that the completed membership agreement is received and runs for 12 months. Renewal notices are sent approximately 45 days prior to the one year anniversary date.



### **Leadership Council PLUS Membership – Annual Dues US \$18,000**

This newest level of membership offers the most advantages for organizations that desire full benefits in the Smart Card Alliance and the U.S. Payments Forum (formerly the EMV Migration Forum), all for one single membership fee. Leadership Council PLUS members have equal standing to Leadership Council members in every way, with additional cross-organizational rights in the U.S. Payments Forum that are not available at the Leadership Council level. This membership level is open to any firm, partnership, incorporated industry association, or governmental body. Individuals are not eligible to join at this level.

Leadership Council PLUS members have the following benefits and privileges:

- Full membership status in the Smart Card Alliance and all associated rights at the Leadership Council membership level of the Alliance (complete descriptions below) AND in the U.S. Payments Forum at the Principal Member membership level (see U.S. Payments Forum membership levels for details) under its dual membership privileges
- Able to be nominated and serve in an elected position in the governing bodies of the Smart Card Alliance and U.S. Payments Forum
- Eligible to serve as chairperson of any Industry Council, Work Group, the Executive Committee and the Board
- Entitled to be represented at all meetings, work groups, and task forces of the Smart Card Alliance and the U.S. Payments Forum Chapter
- Entitled to vote at the annual, general, and special meetings of the Alliance
- Entitled to an unlimited number of individuals joining and participating in an Industry Council or Work Group projects and discussion groups
- Entitled to three (3) complimentary LEAP first-year memberships for individuals seeking professional training
- Entitled to two (2) complimentary registrations, in most circumstances, for all general and special Smart Card Alliance and to four (4) complimentary registrations, in most circumstances, to U.S. Payments Forum meetings and conferences. Additional representatives can attend meetings at discounted member fee
- Showcased as industry leader in Alliance activities and publications (eg., featured position on Alliance web site, special promotions in Alliance publications and conference events, first option for speakers)
- Entitled to participate in special programs available only to Leadership Council members (e.g., speaker's bureau, advisory panels)
- Free access to the members-only section of the Alliance and Forum web sites with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance newsletters and Annual Review, plus other general membership mailings
- Entitled to receive free complimentary Smart Card Industry Daily News Summary and U.S. Payments Forum Weekly News Summary containing news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site and company listing on the U.S. Payments Forum member listing
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors
- Dual membership recognition comes with a payment of a single membership fee renewable every 12 months based on the month joined

### **Leadership Council – Annual Dues US \$12,000**

Leadership Council members hold the majority of voting seats on the Smart Card Alliance Board of Directors and chair the various Industry Councils. Leadership Council members are showcased in all Alliance activities to promote their companies' industry leadership and have priority for participation in and direction of Alliance conferences, webinars, workshops, and other organizational activities. Leadership Council members serve as committee members and participate on a regular basis to help shape the Alliance.

Leadership Council Members are eligible for all special working group meetings and advisory panel groups where the Alliance may bring in special political, legislative, or technical experts to discuss industry issues and problems regarding the industry. Additionally, Leadership Council Members can be invited to provide Alliance industry perspective at input sessions or educational sessions.

#### Leadership Council Benefits:

- Showcased as industry leader in Alliance activities and publications. (examples: featured position on Alliance web site, special promotions in Alliance publications and conference events, first option for speakers)
- Entitled to participate in special programs available only to Leadership Council members (e.g., speaker's bureau, advisory panels)
- Priority position for sponsorship in Alliance events and speaker selection for all conference activities
- Eligible to be a voting member of the Board and Executive Committee
- Eligible to serve as chairperson of any Industry Council, Work Group, the Executive Committee and the Board
- Entitled to vote at the annual, general, and special meetings of the Alliance
- Entitled to an unlimited number of individuals joining and participating in an Industry Council or Work Group projects and discussion groups
- Entitled to up to three (3) representatives attending each in-person Industry Council or Work Group meeting at no charge
- Entitled to two (2) complimentary registrations, in most circumstances, for all general and special Smart Card Alliance meetings and conferences. Additional representatives can attend meetings at discounted member fee.
- Entitled to three (3) complimentary LEAP first-year memberships for individuals seeking professional training
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance newsletters and Annual Review, plus other general membership mailings
- Entitled to receive free Smart Card Industry Daily News Summary containing news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors
- Eligible to participate in cross-organizational activities in the U.S. Payments Forum chapter. Leadership Council members may request to participate or be invited by elected representatives of any U.S. Payments Forum working committee to participate in any activities
- Fees to attend U.S. Payments Forum in-person events and activities will be available at the U.S. Payments Forum member rate

#### **General Member – Annual Dues US \$5,000**

Smart Card Alliance General Membership is open to any non-government organization that is interested in the supporting the mission of the Smart Card Alliance. General Members make up the majority of the Alliance membership. Typically, these organizations are committed leaders in their respective markets as it pertains to the smart card industry but do not possess the financial or personnel resources to participate at the Leadership Council level. General members are invited to participate in all Alliance activities, attending conferences and member meetings and participating in Industry Councils and Work Groups.

#### General Member Benefits:

- Eligible to be elected to the non-voting Observing seat on the Board of Directors for the General Members
- Entitled to one (1) vote for the Observing seat on the Board of Directors for the General Membership Entitled to up to three (3) individuals joining and participating in an Industry Council or Work Group projects and discussion groups
- Entitled to have up to two (2) representatives attending each in-person Industry Council or Work Group meeting, as determined by the Executive Committee (which may also establish a fee or other conditions for attendance)
- Entitled to one (1) complimentary registration, in most circumstances, for all general and special Alliance meetings and conferences. Additional representatives can attend meetings at discounted member fee.
- Eligible to apply for Leadership Council membership by either paying the Leadership Council annual membership fee or by applying to the Board for acceptance based on "exceptional active contribution." Such "exceptional active contribution" will be from participation in different working groups and/or events throughout a period of at least one year, with acceptance determined by the Alliance Board of Directors
- Entitled to vote on Industry Council and Work Group strategies and project selection

- Entitled to one (1) complimentary LEAP first-year membership for individuals seeking professional training
- Exclusive access to certain Alliance deliverables
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance newsletters and Annual Review, plus other general membership mailings
- Entitled to receive free Smart Card Industry Daily News Summary news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site
- Discounted member pricing for Alliance deliverables
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors
- Eligible to participate in cross-organizational activities in the U.S. Payments Forum chapter. General members may request to participate or be invited by elected representatives of any U.S. Payments Forum working committee to participate in any activities
- Fees to attend U.S. Payments Forum in-person events and activities will be available at the U.S. Payments Forum member rate

### ***Government Membership – Annual Dues US \$1,750***

Smart Card Alliance Government Membership is open to any federal, state, or local government agency or government-run public authority (e.g., public transit agency). Government members are invited to participate in all Alliance activities, attending conferences and member meetings and participating in Industry Councils and Work Groups.

Government Member Benefits:

- Eligible for appointment to the Board of Directors as an Observing Government Board Member
- Entitled to vote on Industry Council and Work Group strategies and project selection
- Entitled to up to three (3) individuals joining and participating in an Industry Council or Work Group projects and discussion groups
- Entitled to one (1) complimentary representative attending each in-person Industry Council or Work Group meeting at no charge
- Entitled to one (1) complimentary registration, in most circumstances, for all general and special Alliance meetings and conferences. Additional representatives can attend meetings at discounted member fee
- Entitled to the discounted member rate for LEAP membership for individuals seeking professional training
- Exclusive access to certain Alliance deliverables
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance newsletters and Annual Review, plus other general membership mailings
- Entitled to receive free Smart Card Industry Daily News Summary news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site
- Discounted member pricing for Alliance deliverables
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors
- Eligible to participate in cross-organizational activities in the U.S. Payments Forum chapter. Government members may request to participate or be invited by elected representatives of any U.S. Payments Forum working committee to participate in any activities
- Fees to attend U.S. Payments Forum in-person events and activities will be available at the U.S. Payments Forum member rate

### ***University Membership – Annual Dues US \$1,750***

Smart Card Alliance University Membership is open to any not-for-profit post-secondary college or university. University Members are invited to participate in all Alliance activities, attending conferences and member meetings and participating in Industry Councils and Work Groups.

University Member Benefits:

- Eligible for appointment to the Board of Directors as an Observing University Board Member
- Entitled to vote on Industry Council and Work Group strategies and project selection

- Entitled to up to three (3) individuals joining and participating in an Industry Council or Work Group projects and discussion groups
- Entitled to one (1) complimentary representative attending each in-person Industry Council or Work Group meeting at no charge
- Discounted member pricing for Alliance deliverables
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors
- Entitled to one (1) complimentary registration, in most circumstances, for all general and special Alliance meetings and conferences. Additional representatives can attend meetings at discounted member fee
- Entitled to the discounted member rate for LEAP membership for individuals seeking professional training
- Exclusive access to certain Alliance deliverables
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance newsletters and Annual Review, plus other general membership mailings
- Entitled to receive free Smart Card Industry Daily News Summary news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site
- Eligible to participate in cross-organizational activities in the U.S. Payments Forum chapter. University members may request to participate or be invited by elected representatives of any U.S. Payments Forum working committee to participate in any activities
- Fees to attend U.S. Payments Forum in-person events and activities will be available at the U.S. Payments Forum member rate

### ***Associate Member Level – Annual Dues US \$1,200***

The Associate Membership level is open to individual consultants or contractors who are not full-time or part-time employees of a public or privately-held company or government agency. Associate Member applicants who meet the qualifications must be approved by a majority vote of the Board of Directors. Associate Members are invited to participate in all Alliance activities, attending conferences and member meetings and participating in Industry Councils and Work Groups.

#### **Associate Member Benefits:**

- Entitled to vote on Industry Council and Work Group strategies and project selection
- Entitled to one (1) representative attending each Industry Council or Work Group meeting at no charge
- Entitled to one (1) complimentary registration, in most circumstances, for all general and special Alliance meetings and conferences
- Entitled to the discounted member rate for LEAP membership for individuals seeking professional training
- Exclusive access to certain Alliance deliverables
- Free access to the members-only section of the web site with copies of all working documents, studies, meeting minutes, conference proceedings, member-restricted Alliance reports, Alliance newsletters and Annual Review, plus, other general membership mailings
- Entitled to receive free Smart Card Industry Daily News Summary news clips from global news services
- Entitled to have company listing with logo and link to company web site on the Alliance web site
- Discounted member pricing for Alliance deliverables
- Entitled to post all company press releases on Alliance Industry News home web page
- Entitled to list all company products, services, and areas of expertise in searchable database for web site visitors
- Eligible to participate in cross-organizational activities in the U.S. Payments Forum chapter. Members may request to participate or be invited by elected representatives of any U.S. Payments Forum working committee to participate in any activities
- Fees to attend U.S. Payments Forum in-person events and activities will be available at the U.S. Payments Forum member rate