



## **Smart Card Alliance 2009 OSCA AWARDS**

### **Outstanding Smart Card Achievement Awards**

The **Smart Card Alliance** is now accepting nominations for the organization's **2009 Outstanding Smart Card Achievement (OSCA) Awards**. The Alliance will present three separate **OSCA Awards** recognizing those who have significantly impacted and influenced the market for smart cards in North America. The OSCA Awards will be presented during the **Smart Card Alliance 2009 Annual Conference held in conjunction with CTST 2009 – The Americas Conference on May 4 - 7, 2009 in New Orleans**. The **2009 OSCA Award** winners will be announced at the **Smart Card Alliance Networking Reception on Monday, May 4<sup>th</sup> at the Hilton New Orleans Riverside, New Orleans, LA**. The finalists for the **2009 OSCA Awards** will be notified no on **April 1, 2009**.

Nominations will be welcomed from any organizations or individuals who have demonstrated outstanding achievements or shown exceptional leadership which has positively impacted the North American smart card marketplace. Applications can be submitted by the individual or organization named in the nomination, or by any third party acting on the nominee's behalf. **Submissions are due by Friday, March 20th, 2009**.

#### **Award Categories**

Nominations are open in **three** award categories – two for organizations and one for an individual.

- **Outstanding Issuing Organization Award**. For an organization that is issuing smart card technology to its internal clients or external customers for their use in North America.
- **Outstanding Supplier Organization Award**. For an organization with offices in North America that designs, develops, manufactures or integrates smart card technology or provides services that support smart card usage in North America.
- **Outstanding Individual Leadership Award**. For an individual who stands out for his or her individual contributions to the smart card industry in North America based on a professional record of leadership, vision, support and commitment to the smart card industry in North America.

#### **OSCA Award Judging Panel**

A judging panel, consisting of North American smart card industry suppliers and end-users along with individuals from the analyst and media communities, will review all qualified OSCA applications and select three finalists in each category based on the nominee's merits and qualities outlined in the applications. The judging panel will be asked to rank the three finalists in each category and the combined results will determine the winner, the runner-up, and the honorable mention award winners for 2009.

#### **Award Criteria**

The criteria that the OSCA Judging Panel will use to determine each of the OSCA Award winners are:

- **Outstanding Issuing Organization Award Criteria.**
  - The impact the issuing organization has made on the North American market either by scope of the project, innovative application of technology, or its leadership within its marketplace as a result of its smart card program. The nominee can be any government or private sector organization that has issued or has backed the issuance of smart card-based systems to its employees or customers.
  - Such an organization has demonstrated leadership, innovation, and a commitment to deploying smart card technology using industry best practices such as an attention to personal privacy, security, and acceptance of open standards that represent the smart card industry in a positive way.
  - Additional consideration will be given to an organization that has also helped boost the image of the smart card industry through outreach and communication to peer organizations about benefits and lessons learned regarding the deployment of smart cards, through public speaking engagements, participation in work groups and industry bodies, and media outreach.
- **Outstanding Supplier Organization Award Criteria.**
  - The organization must have offices in North America that design, develop, manufacture or integrate smart card technology or provide services that support smart card usage in North America. Such

organizations must also have the highest ethical standards deemed worthy of industry-wide recognition from the Smart Card Alliance.

- Recognition will be weighted by the significance and impact the organization's products or services have on the smart card industry and the markets that adopt these products and services, through innovation of new technology or new applications of existing technology, or the packaging or integration of multiple technologies into a commercial solution.
- Additional consideration will be given for organizations with a history of giving back to the smart card industry by their participation in the Smart Card Alliance and other industry groups, conferences, education programs, councils, standards committees or other activities that help to grow the overall smart card market.
- **Outstanding Individual Leadership Award Criteria.**
  - The Individual Leadership Award individual must stand out among his/her peers for his/her individual contributions to the smart card industry in North America based on a professional record of leadership, vision, support and commitment to the smart card industry in North America.
  - Leadership can be demonstrated by any one or all of the following personal accomplishments:
    - An individual's years of service in the smart card industry in a leadership position or performing a leadership role in smart card-related organizations or standards bodies
    - An individual's recognition as a smart card industry expert based on acknowledgement by third party organizations representing government or private industry, such as government bodies, standards organizations, advocacy groups, conference organizers, or media outlets.
    - An individual's history of contributions to the smart card industry in the form of speaking assignments, participation in industry education, report writing, web seminars, or publications.
    - An individual's personal and professional reputation for integrity among his/her industry peers. Each individual Leadership Award nominee will be asked to provide three (3) individual references who can validate the individual's recognition and accomplishments provided in the nominee's application.

#### **Additional Eligibility Requirements:**

The nominees for the Issuer and Supplier Awards organizations and Individual Leadership Award must meet certain additional requirements relevant to the award category to be eligible to receive an OSCA:

- All Award Nominees must have achieved recognition for their success in the North American smart card markets.
- Issuer and Supplier Award nominees must have issued or use contact smart cards, contactless smart cards, smart chip-based tokens, SIMs, or other similar-functioning integrated circuit devices in any form factor.
- Issuer Award nominees must have completed the trial phase of their deployment or have more than 1 year of a trial or and pilot results completed or have and a minimum of one year of a rollout deployment completed at the time of the nomination.
- Individual Leadership Award nominees must work a majority of his or her time in North America.
- All Award nominees (including Individual Awards) may submit applications for themselves, or nominations can be submitted by a third party, providing the third party is submitting the application with the knowledge and approval of the nominee.
- Previous OSCA Award winners are not eligible to be nominated again within 3 years of their OSCA award.

The Smart Card Alliance Board of Directors will be advised of all submissions and may reject any nominations prior to them being reviewed by the judging committee based on reasonable cause for such rejection.

To submit a nomination, download and complete the organization or individual nomination form below and email it to Randy Vanderhoof [rvanderhoof@smartcardalliance.org](mailto:rvanderhoof@smartcardalliance.org). The [2006 OSCA Award winners](#) are showcased on the Smart Card Alliance web site. *(No awards were held in 2007 in order to accommodate the scheduling change to the new [CTST2008/ SCA Annual Conference](#) beginning this year.)*

#### **2009 OSCA Awards Nomination Forms**

- [2009 OSCA Individual Award Nomination Form](#)
- [2009 OSCA Issuing Organization Award Nomination Form](#)

[2009 OSCA Technology Organization Award Nomination Form](#)

**Deadline for the submission of 2009 OSCA Award nomination forms is March 20<sup>th</sup>, 2009.**