

# EMV MIGRATION FORUM

A Smart Card Alliance Affiliated Chapter Organization

## Merchant Founding Partner Membership Application

**Instructions for completing this on-line form:** This form can be completed on your computer by clicking on the highlighted areas to enter text or checking the appropriate box. Once completed, please send the form by email as an attachment to [rvanderhoof@smartcardalliance.org](mailto:rvanderhoof@smartcardalliance.org) or fax to the EMV Migration Forum at (1)609-897-0262.

Organization Name:	
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Completing this application form serves as a letter of intent of the organization listed above, should they be approved by the EMF Management Committee, to join the EMV Migration Forum, a cross-industry body created to promote and coordinate the timely migration to EMV-enabled cards, devices and terminals in the United States. The EMV Migration Forum has created this program to invite merchants who represent a cross-section of the industry to receive a 1-Year General Member level membership at no cost, a value of \$5,000.00.

Membership Level	Annual Membership Fee	Merchant Founding Partner Annual Membership Fee
General Member	US \$5,000	<b>NO FEE</b>

**As the recipient of the Merchant Founding Partner 1 year General Membership, the applicant must meet the following conditions and agree to the following membership requirements:**

- Complete the application form and return it to the EMV Migration Forum by **November 21<sup>st</sup>, 2012**.
- Operate a minimum of five retail locations in the United States, with annual credit card sales over \$1 million
- Agree to actively participate in the EMV Migration Forum by guaranteeing at least one person attending at minimum of two in-person Forum meetings and joining one or more (virtual) working committees for a minimum of 6 months during the calendar year.
- Acknowledge and agree to the [bylaws](#) of the EMV Migration Forum
- Help to increase merchant participation in the Forum through direct communications with other merchants, with a goal of influencing two additional merchant members during the calendar year.

I acknowledge that I have read the EMV Migration Forum bylaws, meet the qualifications for the program, and agree to the terms and conditions of the EMV Migration Forum

EMV Migration Forum Merchant Founding Partner membership runs for one year, beginning on or after December 1, 2012 until December 31, 2013. This membership automatically expires on December 31, 2013.

Please complete the following information about your organization:	
Organization Name:	
Web URL:	
Address:	
Postal Code:	
Country:	

<b>Primary Member Point of Contact (for official letters and renewal notices and/or payments)</b>	
Name:	
Title:	
Address :	
Email:	
Phone:	
Fax:	

<b>Merchant Type</b> (e.g., general merchandise, convenience, quick service restaurant, grocery, retail petroleum, transportation)	
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<b>Provide short description of company:</b>	
<b>Please draft a brief response to the question:</b> What will my company be able to offer the EMV Migration Forum if chosen for the Merchant Founding Partners program?	

Permission to include company name on membership lists for general marketing purposes	<input type="checkbox"/> Yes <input type="checkbox"/> No
Permission to provide link from EMV Migration Forum web site to your organization's web site:	<input type="checkbox"/> Yes <input type="checkbox"/> No

If yes, please provide exact URL to link to:	
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**Please list the contact name to be included in EMV Migration Forum database for mailings and email:**

Name	
Title:	
Company:	
Address:	
Postal Code:	
Country:	
Phone:	
Email:	

**Please add any additional contacts in organization to receive mailings, news and announcements and other email below:**

Name:	
Title:	
Phone:	
Email:	

Name:	
Title:	
Phone:	
Email:	

Name:	
Title:	
Phone:	
Email:	

Please send the form by email as an attachment to [rvanderhoof@us-emvforum.org](mailto:rvanderhoof@us-emvforum.org) or fax to the EMV Migration Forum at (1)609-897-0262.

Thank You.