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**SchlumbergerSema**



**Identity: Technology and  
Policy Issues of Trust  
February Mid-Winter Conference**

**Opening Session**

**Randy Vanderhoof, Smart Card Alliance**

# Mid-Winter Conference Sponsors

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**SchlumbergerSema**

*Smart Cards and Products*

## Event Sponsors



# Identity: Technology and Policy Issues of Trust

## Kaiser Puts Patient Records Online

Washington Post  
February 5, 2003

## Fake Ids Provide Easy U.S. Entry

Washington Post  
January 13, 2003

# IDENTITY

Blurring the line  
Between Business and  
Personal Data  
Infoworld  
Feb 3, 2003

Bay account jack  
Middle's Bred  
Ramant "fraud"  
Sydney Morning Herald  
February 3, 2003

## Canada's Identity Theft?

The Register – Canada  
January 30, 2003

## 19 charged in Identity Theft That Netted \$7 Million in Tax Refunds

New York Times  
February 5, 2003



Property of Smart Card Alliance



“By the end of last year, 20% of the adults in the U.S. had suffered the theft of their identity, and now that the dumber crooks are learning how easy it is to steal identities, this crime will accelerate rapidly. Plus, the smarter crooks are learning how to make bigger hauls, and identities are being stolen by the hundreds of thousands in a single crime.”

**Phil Becker**

**Editor, Digital ID World**

**The Digital ID World Newsletter – February 6, 2003**

# Agenda Highlights: Wednesday

## Opening Keynote:

- *John Sabo – “Identity, Trust, and Privacy”*

## Panels:

- *Infrastructure for Trusted Computing*
- *Financial Transaction Security Roundtable*
- *Identity Management on a Global Scale*

## Sessions:

- *“Identity Theft – Old Crime, New Threat”*
- *“Identity Management in the Dept of Defense”*

## Task Force Presentation:

- *“Privacy and Secure Identification Systems: Design and Technology Considerations”*

# Agenda Highlights: Thursday

## Smart Card Alliance Report:

- *Executive Director's Report, Task Force Report, Market Survey Report*

## Keynote Address:

- *James Crawford – “Identity – The Changing Relationship Between Consumers and Retailers”*

## Panels:

- *Identity in a Public Citizen Role*
- *Identity in a Private Citizen Role*
- *Identity in a Corporate Citizen Role*
- *Case Studies on Managing Identity Credentials*

## Task Force Presentation:

- *“Contactless Payment and Retail Point of Sale: Applications, Technologies, and Transaction Models”*

# Event Program Committee

- Gilles Lisimaque, Gemplus (Chair)
- Michael Madden, MasterCard Int'l
- Jennifer Spade, CrossCom National
- Alex Giakoumis, Atmel
- Robert Helena, Hitachi America
- Cathy Medich, Smart Card Alliance

**Thank You**  
**All for Coming . . . . .**