



Advances in Digital Identity Management

Steve Howard, VP
Global Development
First Data Corp.
February 27, 2003

- Where we started
- What's available today
- What to consider for future systems



➤ Passwords

- PRO: Easy, Scaleable
- CON: Hackers focus on UID/Password attacks to gain access to records: Identity Theft

➤ Token

- PRO: Portable,
- CON: One application per token, inconsistent in how the “what you know” is managed

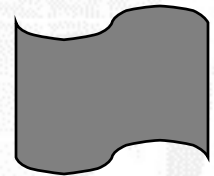
➤ SSO/AAA

- PRO: Enable enterprise to focus on internal business management issues and efficiency
 - fewer password resets, resolves multiple identity issues
- CON: Internal integration, attack one UID/password pair - gain access to all authorized applications

- Identity
- Authenticator
- Identification and Authentication
- Authorization
- Audit
- Confidentiality
- Supported by
 - Something you have, know and are

- **Identity:** process of validating a claim of identity through background checks, verification of out-of-wallet information, the historical record, and establishing an identifier that represents that verified claim (e.g., driver's license, a digital certificate, a distinguished name, user-id, or biometric on a system)
- **Authenticator:** technologies and process that enable validation of an identity for access to a system (e.g., a password, PIN code, digital signature, message authentication code)

- Cannot make a secret from a non-secret
- Biometrics
 - Useful in determining identity presence during transaction
 - Often requires additional factor to support authentication of principal
- Certificates
 - Certificate is NOT an authenticator
 - Just a bag of bits = magstripe
 - Need the digital signature to authenticate

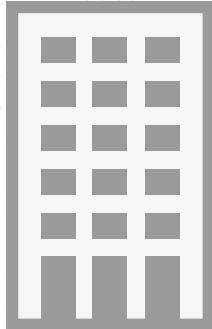


- Risk of the password as the authenticator is now being highlighted – risk no longer acceptable
 - Large internet enterprises are experiencing higher Identity Theft rates
- Most PKI and SSO/AAA solutions focus on an enterprise
 - Installations can only support hundreds of thousands - NOT *millions* or *hundreds of millions*
 - Introduce *systemic risks*: Root keys or centralized passwords

Need to focus on replacing Passwords with Public Keys – strong YET scalable authentication

- Support industry initiatives that recognize privacy and enterprise business needs
 - Liberty Project
 - RSA's Nightingale (we hope)
- Recognize risk of large scale solutions enabling Identity Theft
 - Passport
 - Magic Carpet
 - eBay/PayPal
 - Financial access solutions (online statementing, credit app, trading)
- Focus on solutions using existing applications infrastructure as the base that resolve authentication risk issues
 - Support established identity between consenting parties
 - Support established processes (Federal Trust Bridge), if necessary
 - Provide scalability for large deployments
 - Stop paying the *lawyers*

- Business applications already integrate identity verification/validation to support access and authorization
 - PKI requires external source = outsourcing key management
 - Accepts that Identity and Authenticator must be explicitly *unified*
 - Accepts requirements to integrate outside identity authority and management processes into business applications
- Business applications in open networks are experiencing new risks
 - Password attacks
 - Scaling to hundreds of millions
- The Account Based Digital Signature (ABDSSM) uses a business's existing account information (identity included) to authenticate users and transactions
 - Account based solutions already *work* in industry today
 - >1 billion V/MC accounts successful every day



User ID	Public Key	Authorization Level
Smith, J	AXBCY	> \$50 PIN present; \$1500 max.
Smith, S	CYDFW	> \$50 PIN present ; > \$1000 PIN Active; \$10,000 max
Thomas, W	QUNME	> \$100 PIN present ; > \$2000 PIN Active; \$100,000 max

- Business employs one-step process of adding public key from user's token/smart card to business account
- Each organization controls identity and user permissions through established business processes
- Business application dictates levels of authorization based on value of transaction

Federal Credential Life Cycle

