

Benefits of Membership in the Secure Technology Alliance

Membership and participation in Alliance activities enables organizations of all sizes, and their respective individual members, in all industries to not only be at the forefront of digital security, but to help shape it by sharing expertise, debating with industry thought leaders and influencing industry best practices.

Implementer members take away the knowledge to build business strategies needed to implement secure solutions and protect their valuable intellectual property, data and other assets. Technology providers take away insights to help differentiate and commercialize their products and services in the fast-changing connected environment. The Alliance also provides important business networking opportunities to exchange information and develop contacts.

Additional member benefits include:

- Participating in the influential industry and technology councils; speaking, networking and providing and receiving business strategy insights at Alliance events; access to and ability to influence highly-cited educational resources; media opportunities; participating in government outreach; and professional development for individuals and workforces
- Insights required to build the business strategies needed to implement secure solutions and commercialize products and services; and networking opportunities to establish valuable business contacts and the opportunity to learn from peers and industry thought leaders
- Up-to-date, valuable market intelligence and the ability to collaborate to solve industry issues through Council participation
- Participating in Alliance events through sponsorships, speaking opportunities and networking, as well as the ability to influence the agenda at Alliance events
- Influencing best practices and standards within the digital security industry through industry and government outreach
- Individual and workforce professional development through training and certification programs
- Opportunity to contribute to trusted educational assets such as white papers, FAQs and position statements