SECURE TECHNOLOGY ALLIANCE

MARCH 2024 MONTHLY BULLETIN

Message from our Executive Director

Secure Technology Alliance Members:

I wanted to start out this month's newsletter with a special thank you to all of the members, sponsors and exhibitors that participated in our recent Identity & Payments Summit from February 26th - 28th in Tucson, AZ. As mentioned during the opening session, this years' conference had the most speakers and most session content since the inception of the event, while also seeing the highest in-person attendance since the pandemic. It was great to see the full breadth of our membership come together to help move the secure identity industry forward. There were unique industry insights, thought provoking technology discussions, deep-dive discussions for the payments, identity and access control communities and valuable networking opportunities spread across the three days. For those that participated in the golf tournament on Sunday, 2/25, it was also a fantastic day to soak up some Arizona sunshine. The leadership team looks forward to announcing details around the 2025 Identity & Payments Summit event in the coming days! (Think sunshine again!)

Member Spotlight



AdvanIDe – Advanced ID Electronics – is one of the leading semiconductor providers, focused on components for RFID transponders, chip cards and RFID readers and terminals. The company's products are used in the secure access market for applications including access management and control, automated fare collection and object identification, and secure ID and transactions for eGovernment, M2M, secure authentication, IoT and related uses. <u>https://www.advanide.de/</u>

Equally as important, the Summit and our regular member meetings always serve as an opportunity to crystallize those topics that are relevant to the industry and this organization. The Secure Technology Alliance is well positioned to provide a neutral forum to aid in implementing new technologies that improve the security and convenience of secure transactions. I would encourage all of our member organizations to participate in the great work that is being done by our 15 different working committees spread between the U.S. Payments Forum and the Identity & Access Forum. This is where the real work is done and members can derive real value from their membership. Please feel free to reach out to Devon Rohrer or Sandy Mayfield if you have interest or questions.

It's hard to believe that we're already approaching the end of the 1st quarter of 2024. I hope everyone has a productive month!

Jason Bohrer

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We offer pre-certification consulting, simulators, live test analyzers, certification services, kernel and test tool development for the entire payment ecosystem. We are one of the most sought-after payment solutions organizations in the market. We work on the latest implementations like SRC, QR payments, mobile payment apps, and Open APIs. We have facilitated deployment of near-field communication (NFC) services, and advances within the trusted execution environment (TEE), and trusted service manager (TSM) ecosystem.

Our solutions are deployed on the cloud. Besides, we offer Outsourced Product Development services and Resource Augmentation services in the payments domain. <u>https://www.payhuddle.com/</u>

IDENTITY & ACCESS FORUM Powered by SECURE TECHNOLOGY ALLIANCE

Thank you to everyone who participated in the Identity Access Forum at our event in Tucson from February 26th-28th. The forum's success marks a significant milestone for the Secure Technology Alliance, enabling us to unite the U.S. Payments Forum and the Identity and Access Forum. This synergy has set the stage for continued learning and mutual growth. I'd like to express my gratitude to the speakers, panelists, moderators, volunteers, and others who contributed to the success of this event.

Looking ahead, the prospect of next year's summit is already generating excitement as we anticipate the growth of the Identity and Access Forum. We're considering the format of our next event, whether it's in person in Rhode Island with the USPF this November or maybe a government-focused event. Stay connected for updates.





Additionally, we have three chartered committees —Digital Identity, Communication and Education, and Identity Assurance—and we welcome those interested in joining to reach out. There are exciting projects in the pipeline that could benefit from your expertise. We're particularly keen on filling positions on the Physical Access Control Committee, Trust Framework and Ecosystems Committee, and Applied Technology Committee. If any of these areas spark your interest, do not hesitate to contact me so we can get the ball rolling.

As I mentioned at the summit, progress starts with an idea, so never hold back on sharing your innovations and creative solutions. Together, we can propel the Identity and Access Forum further, solidifying our partnership with the industry to address concerns and resolve issues.



Update from the U.S. Payments Forum

We were delighted with the attendance and great discussions at the February Member Meeting in Tucson, AZ. Four of our working committees met to discuss current projects and gather ideas for new activities in 2024. If you attended the meeting, please also complete the postevent feedback survey. We use your input on these surveys to plan our next meeting and to understand how we can improve our events.

During the Identity and Payments Summit, the Forum



Working Committee Highlights and Resources

The <u>ATM Working Committee</u> recently began an FAQ project to assist the Forum with questions and/or challenges they are uncovering in preparation for compliance with the upcoming PCI X9.143 PIN requirements.

The <u>Electric Vehicle (EV) Open Payments Working</u>

<u>Committee</u> kicked off a project this month on EV Fleet with the goal to inform the fleet to better understand fleet acceptance with various EV networks, which will begin with an upcoming survey of EV networks.

The <u>Petroleum Working Committee</u> recently began a project on the topic of Guidance Regarding Unattended Debit, Credit, and Prepaid Pre Auth Hold Releases, which aims to help improve the consistency and timeliness of release of pre-authorization holds.

recognized and honored five members who have made outstanding contributions in the form of providing valuable time, talent and leadership across a wide range of activities in 2023. Please join us in congratulating the following individuals:

- **Deborah Baxley**, PayGility Advisors
- Cindy Kohler, Visa
- Manish Nathwani, SHAZAM
- Ed Perez, Verifone
- David True, PayGility Advisors

The <u>Payments Fraud Working Committee</u> is completing a white paper on the topic of Strengthening the Security of Consumer Authentication through Phishing-Resistant Multi-Factor Authentication.

The <u>Mobile and Touchless Payments Working</u> <u>Committee</u> is finalizing a white paper exploring connected cars with an emphasis on contextual payments.

If you would like to participate in a U.S. Payments Forum working committee, please contact <u>Danielle</u> <u>Mattison</u>. The full list of active working committee projects is available on the <u>U.S. Payments Forum</u> <u>members-only site.</u>

SECURE TECHNOLOGY ALLIANCE

Future Alliance Events Save the Dates!

U.S. Payments Forum Fall Member Meeting 2024 Newport, RI | November 12-13, 2024

Join us for the U.S. Payments Forum Fall Members Meeting at the Newport Marriott Hotel and Spa. The Forum is thrilled to bring this meeting back to the northeast, returning to the region since its very first meeting at Mastercard in 2012.

This exclusive event will bring together payment industry leaders for two days of insightful discussions on technology implementation opportunities and challenges, market trends, and other timely topics.

Date: Tuesday, November 12, 2024, through

Celebrating the Success of the 2024 Identity & Payments Summit and Looking Forward to 2025

We are thrilled to share with you the resounding success of the 2024 Identity & Payments Summit held in Tucson. The event was an unparalleled triumph, bringing together industry leaders, innovators, and experts for a dynamic exchange of ideas, insights, and networking opportunities.

Throughout the summit, attendees were immersed in a vibrant atmosphere of innovation and collaboration, exploring strategies shaping the future of identity, security, and payments. From engaging keynote sessions to smaller group breakouts, and networking events, the summit provided invaluable opportunities for learning, professional development, and forging meaningful connections within the industry.

Wednesday, November 13, 2024 Venue: Newport Marriott Hotel & Spa

Event Highlights:

- Keynotes
- Roundtables
- Panels
- Special Interest Groups

Mark your calendar today! Members receive a limited number of complimentary passes, and additional participants from member organizations can join by paying for each extra person.

For non-members interested in attending, visit <u>www.securetechalliance.org</u> for details about the Alliance and U.S. Payments Forum, along with information on becoming a member.

Don't miss this opportunity to connect, learn, and shape the future of secure technology in the payment industry. We hope to see you there! As we reflect on the achievements of the 2024 summit, we are excited to announce that preparations are already underway for the 2025 Identity & Payments Summit. The Secure Technology Alliance Board is diligently reviewing properties to ensure that we select the optimal space, dates, and hotel that will be the best choice for next year's event.

We understand the importance of choosing the right venue to facilitate productive discussions, foster collaboration, and enhance the overall experience for our attendees. Rest assured, our priority remains to deliver a Summit that exceeds expectations and continues to drive innovation and excellence within the industry.

We sincerely thank all our participants, sponsors, and partners for their invaluable contributions to making the 2024 Identity & Payments Summit a resounding success. We look forward to welcoming you once again as we embark on this exciting journey towards the 2025 Summit.

Stay tuned for further updates and announcements regarding the upcoming event. Together, let's continue to shape the future of identity, security, and payments.