



# SECURE TECHNOLOGY ALLIANCE

## LEADERSHIP FOR AN EXPANDING INDUSTRY



The go-to industry association that serves as an objective resource for smart cards, embedded chip technology, and related hardware and software.

Access Control ▪ Embedded Chip Technology ▪ EMV Chip Technology ▪ Healthcare Data Security  
Identity and Security ▪ Internet of Things ▪ NFC and Mobile Payments  
Payment Solutions for Transportation ▪ Secure Hardware and Software Solutions

**INDUSTRY  
INFORMATION**

**NEWS & TRENDS**

**NETWORKING**



**The Secure Technology Alliance is a not-for-profit, multi-industry association working to stimulate the understanding, adoption and widespread application of secure solutions.**

**We provide, in a collaborative, member-driven environment, education and information on how smart cards, embedded chip technology, and related hardware and software can be adopted across all markets in the United States.**



## Our Focus

- Access Control
- Authentication
- Healthcare
- Identity Management
- Internet of Things
- Mobile
- Payments
- Transportation

## Member Benefits

- Certification
- Council Participation
- Education
- Industry Outreach
- Networking
- Technology Trends

## What We Do

Bring together stakeholders to effectively collaborate on promoting secure solutions technology and addressing industry challenges

Publish white papers, webinars, workshops, newsletters, position papers and web content

Create conferences and events that focus on specific markets and technology

Offer education programs, training and industry certifications

Provide networking opportunities for professionals to share ideas and knowledge

Produce strong industry communications through public relations, web resources and social media

**TRAINING &  
CERTIFICATION**

**CONFERENCES &  
MEETINGS**

**WHITE PAPERS  
& REPORTS**



## Who We Are

Our membership is composed of a global mix of organizations from financial, government, enterprise, transportation, mobile telecommunications, healthcare, and retail industries.



### OUR COUNCILS

Industry councils are focused groups within the overall structure of the Alliance. Created to foster increased industry collaboration within a specified industry/market segment, the councils collaborate on specific deliverables, including reports, briefings and educational material.

### CONFERENCES AND EVENTS

The conferences and events produced by the Secure Technology Alliance are specifically tailored to cover every vertical market. These meetings also allow our collective industry knowledge and technology expertise to extend beyond the edges of the organization. Our conferences are always infused with fresh new insights from industry leaders. Industry councils also meet in person at these events, allowing for valuable one-on-one interaction and group collaboration.



### EDUCATION AND PROFESSIONAL DEVELOPMENT

The Secure Technology Alliance is strongly committed to offering training and programs that lead to industry certifications. The Leadership, Education and Advancement Program (LEAP) offers continuing education resources for industry professionals, and we have a dedicated Training Center that offers online courses and in-person workshops covering smart card technology and applications. Our Certified Smart Card Industry Professional (CSCIP) and Certified System Engineer ICAM PACS (CSEIP) training and certification programs award internationally recognized credentials to qualified professionals.

**PROFESSIONAL  
DEVELOPMENT**

**COLLABORATION**

**LEADERSHIP &  
VISIBILITY**

# What We Provide

As a member organization we focus on providing value. Members consistently rate our networking opportunities, industry information, meetings, communications, council activities and leadership/visibility as top benefits.



## SPECIFIC MEMBER BENEFITS INCLUDE

- Exclusive access to working documents, studies, meeting minutes, conference proceedings, Alliance reports, newsletters and general membership mailings
- Participation in industry councils
- Daily, monthly and quarterly industry news clips and newsletters
- Complimentary registration to Alliance conferences
- Complimentary one-year individual membership in the Leadership, Advancement and Education Program (LEAP)
- Speaking opportunities at Alliance events
- Company listing and web link on Alliance site
- Posting company press releases on Alliance home page

# Our Priorities

- To serve as an educational resource for our members and the industry
- To provide a forum for cutting edge discussions and projects on challenges and opportunities surrounding secure solutions
- To influence standards that are relevant to the adoption and implementation of secure solutions, including smart cards, embedded chip technology, and related hardware and software
- To maintain a strong public presence to advocate for the adoption and implementation of secure solutions



**SECURE  
TECHNOLOGY  
ALLIANCE**

To learn more about the Secure Technology Alliance

Visit us: [www.securetechalliance.org](http://www.securetechalliance.org)

Call us: 1 800 556 6828

Email us: [info@securetechalliance.org](mailto:info@securetechalliance.org)

191 Clarksville Road

Princeton Junction, New Jersey 08550

**MEMBER  
RESOURCES**

**EDUCATION**

**NEWSLETTERS &  
COMMUNICATIONS**