

mDL Uses Cases on Day One and Beyond

Identity Council Webinar May 28, 2020

Introductions



• Randy Vanderhoof, Secure Technology Alliance



Who We Are



The Secure Technology Alliance is a not-for-profit, multi-in-dustry association working to stimulate the understanding, adoption and widespread application of secure solutions.

We provide, in a collaborative, member-driven environment, education and information on how smart cards, embedded chip technology, and related hardware and software can be adopted across all markets in the United States.

Our Focus

- Access Control
- Authentication
- Healthcare
- Identity Management
- Internet of Things
- Mobile
- Payments
- Transportation

What We Do

- Bring together stakeholders to effectively collaborate on promoting secure solutions technology and addressing industry challenges
- Publish white papers, webinars, workshops, newsletters, position papers and web content
- Create conferences and events that focus on specific markets and technology
- Offer education programs, training and industry certifications
- Provide networking opportunities for professionals to share ideas and knowledge
- Produce strong industry communications through public relations, web resources and social media



Identity Council

"...Serves as a focal point for Alliance's identity and identity related efforts leveraging embedded chip technology and privacy- and securityenhancing software... Supports a spectrum of physical and logical use cases and applications, form factors, attributes, and authentication and authorization methods."

COUNCIL RESOURCES

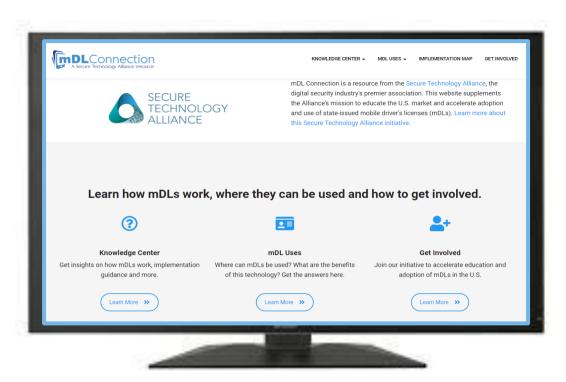
- Assurance Levels Overview and Recommendations
- FICAM in Brief: A Smart Card Alliance Summary of the Federal Identity, Credential, and Access Management (FICAM) Roadmap and Implementation Guidance
- <u>Identifiers and Authentication Smart Credential Choices</u>
 <u>to Protect Digital Identity</u>
- <u>Identity Management in Healthcare</u>
- Identity Management Systems, Smart Cards and Privacy
- Interoperable Identity Credentials for the Air Transport Industry
- Identity on a Mobile Device: Mobile Driver's License and Derived Credential Use Cases
- The Mobile Driver's License and Ecosystem
- Smart Card Technology and the FIDO Protocols



mDL - A Secure Technology Alliance Member Initiative



- Industry driven
- Education focused
- White papers, FAQs
- Online resources
 - Knowledge Center
 - mDL Uses
 - Implementation Map
- How to get involved





www.mdlconnection.com

Webinar Panelists









- Randy Vanderhoof, Secure Technology Alliance
- David Kelts, GET Group NA
- Brandon Gutierrez, DHS TSA
- Andreas Aabye, Visa
- Paul Steier, AAMVA
- Justin Gage, Consult Hyperion
- Tom Lockwood, NextgenID





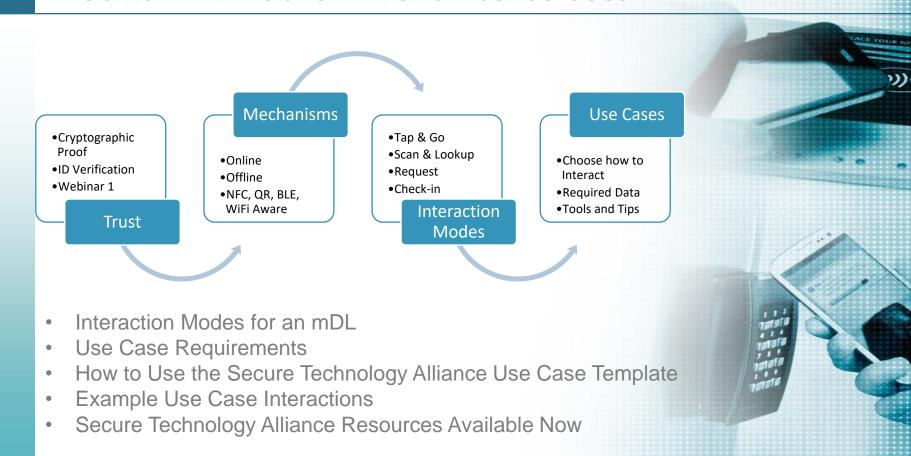




Mobile Driver's License (mDL) Use Cases

May 28, 2020, David Kelts, GET Group North America

Webinar #2: Mobile Driver's License Uses



mDL Creates an Ecosystem

Issuing Authority

- Provision & Sign
- Manage Identity Accuracy
- {Optional} Identity Provider





Citizen

- mDL Holder / User
- Requests a Service with ID
 - In-person {or Online}



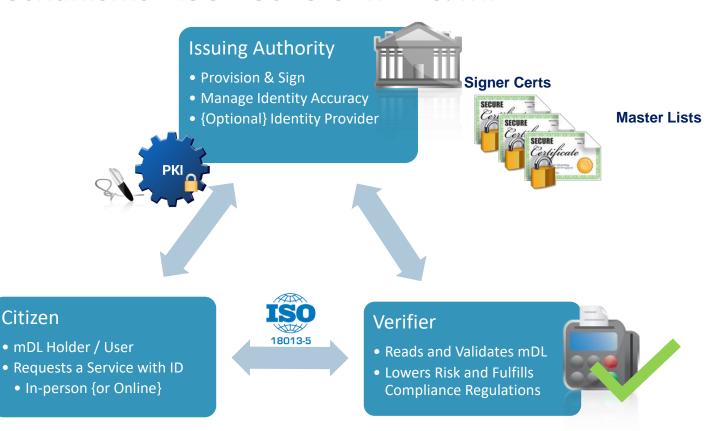
Verifier

- Reads and Validates mDL
- Lowers Risk and Fulfills Compliance Regulations





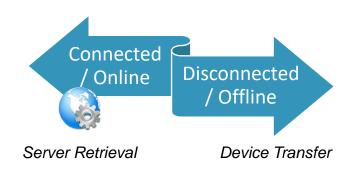
Trust Mechanisms - ISO 18013-5 mDL & mID





Citizen

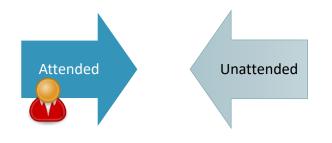
Variations to In-Person Interactions using a Mobile ID



- Largest factor in a Use Case
- Online seems to be quicker than device-to-device
- Sometimes devices are not connected to the Internet
 - mDL needs to provide online token in QR/NFC
 - Reader chooses if connected
- Consider the privacy concerns if particular Issuers lack Do-Not-Track policies



Variations to In-Person Interactions using a Mobile ID



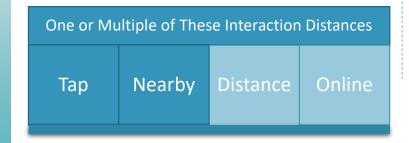
- Human Attendant to perform the identity verification
 - Day One ISO 18013-5
- Display Device necessary to show the attendant photo
- Biometric identity verification using signed photo is possible
- User Authentication (Day Two)
 - Using mDL application
 - Using online (Open ID Conn)
 - Trusting user device?



Variations to In-Person Interactions using a Mobile ID

NFC and QR for Device
 Engagement limit the range or distance of the interaction

- Day One
- Day Two will extend range
- Single step (atomic) interactions in Day One
 - Use Case of online alcohol is inherently multi-step
 - Data is same each iteration





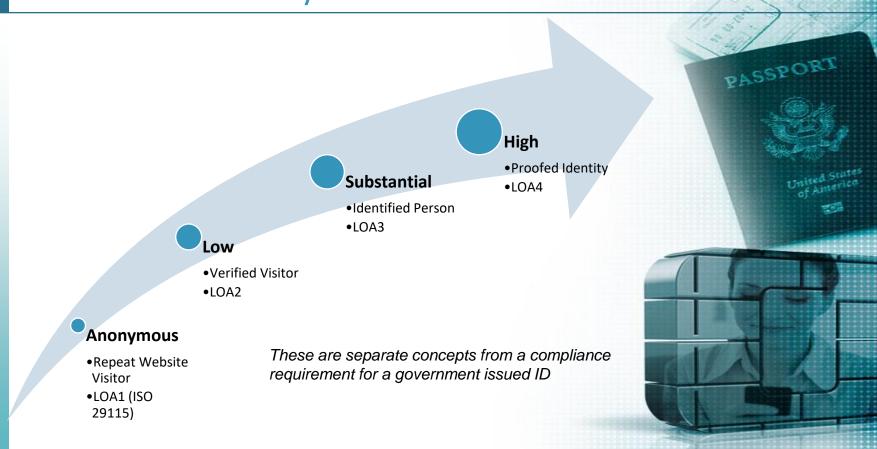


mDL promises a revolution in Customer Service delivery – we can now trust identity from distances, scenarios, and devices that we could not previously.

Will your company be ready to rely on Mobile ID and reap the benefits of mDL?



Verifier Risk: Met by Level of Assurance



Interaction Modes (Connections x Transfers)

OIDC w/ Bluetooth Online Any w/ Online NFC OIDC w/ (WiFi User Biometric **REST** Aware) authToken AuthN Camera Tap & Tap & Tap & Tap & Tap & Tap & NFC Hold Request Request Consent Look Go Scan & Scan & Scan & Scan & Scan & QR Request Request Consent Look Go Day Linked Check-In Check-In Login Distance Two DL/ID

Privacy Considerations Owned by Verifiers

Verifiers, specifically, are responsible to protect the privacy of mDL Holder within the bounds of their operational, security, and legal requirements:

- Minimizing Data requested from the mDL Holder
- Notifying the mDL Holder of Verifier Intent To Store data
- Strictly adhere to the mDL Holder's consent/approval, Verifier policies, and regulations about Storing PII
- Resisting and preventing the tracking of mDL Holder
 - Not storing information that identifies the mDL Holder with transaction logs and securing transaction logs
 - Not submitting PII or transaction info to a centralized service
 - Not tracking information that identifies the mDL Holder at the online/server interfaces







Airport Security Use Case

Brandon Gutierrez, DHS TSA

TSA Identity Management:

Secure Technology Alliance (STA) Identity Council's mDL Webinar

May 28, 2020







TSA's Exploration of mDL Capabilities

In recognition of the increased adoption of digital credentials and as part of its approach to identity management, TSA is assessing the feasibility of accepting mDLs in the airport environment.

Industry is rapidly developing mDLs..



Digital credentials are becoming **increasingly common** through the use of mDLs and digital passports globally.



Currently, there are **a number of vendors** collaborating with state DMVs and AAMVA to issue mDLs.



Industry vendors appear eager to partner with TSA to evaluate use cases for accepting mDLs at airport security checkpoints



TSA is surveying a variety of methods to work with industry to **develop mDL prototypes** and solicit ideas for mDL capability solutions



Ongoing and future efforts include **participating in the ISO/IEC mDL standards development** and **collaborating with industry** to support mDL integration.



TSA is closely monitoring the adoption rate of digital credentials, such as mDLs, in addition to studying their potential to provide a new, secure method of identity verification at airports.

.. for use at the TSA checkpoint.





Key Issues for mDL Integration

TSA is exploring verifying party technologies or requirements aligned with ISO 18013-5 to increase efficiency, security, and ensure that all security and privacy standards will be met. The below outlines TSA's priorities as a potential verifying entity.



Interoperability

Facilitate an interoperable interface with multiple devices and applications from different issuing authority jurisdictions



Speed

Decrease the time needed for the traveler to present an identity document



Authentication

Increase the ease of authentication against a trusted source



Tamper/Fraud Detection

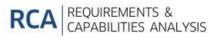
Increase the capability to identify indicators of tampering or fraud



Privacy

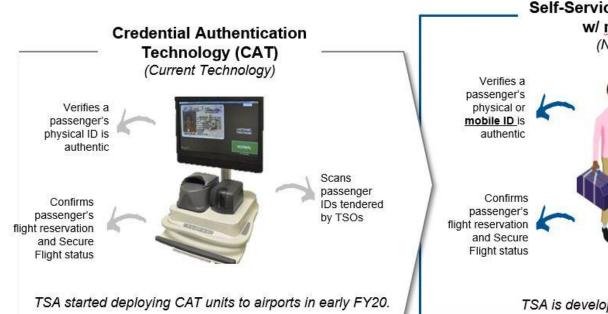
Integrate privacy protections that protect travelers' personally identifiable information (PII)

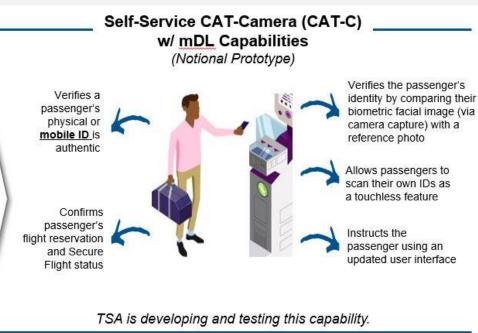




CAT Capabilities and Notional mDL Upgrades

Acceptance of <u>mDLs</u> will require the integration of <u>mDL</u> authentication capability with existing TSA technologies to **transmit digital** identity information at the airport checkpoint and verify a person's identity.



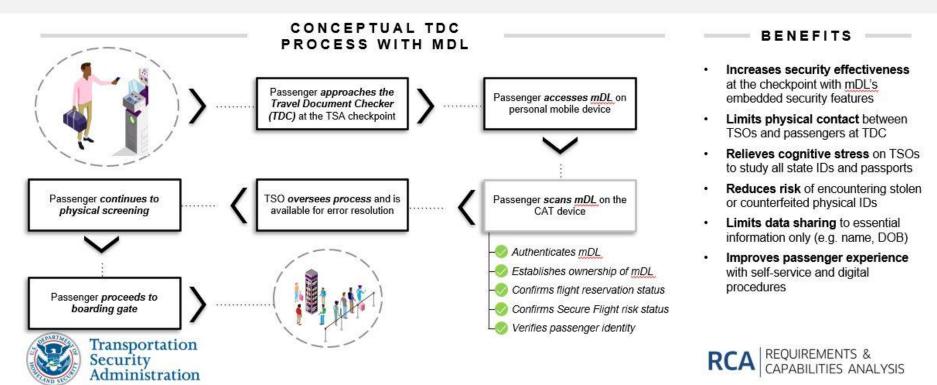






mDL at the TSA Checkpoint

TSA is evaluating the feasibility of incorporating mDLs into Credential Authentication Technology (CAT), which increases security at airport checkpoints by verifying a traveler's ID.



Overview of Technical Challenges

Substantial collaboration with all stakeholders will be necessary to ensure that TSA can use mDLs effectively and securely.

CHALLENGES



SOLUTIONS



Cybersecurity constraints surrounding offline transactions and communication protocols such as Bluetooth or Wi-Fi Aware



At a **minimum**, offline mDLs must be able to confirm an mDL holder's identity and driving privileges. Communication protocols should be chosen based on a combination of metrics including **security**, **performance**, and **interoperability**.



Establishing, managing, and communicating with a **Private Key Database** (PKD) for verification and trust



TSA will collaborate with state governments and AAMVA to determine **best practices** and a unified approach to verifying an mDL with the issuing authority.



Deployment of mDLs and mDL readers to the field



TSA is developing an mDL reader a **test & evaluation** plan adhering to ISO 18013-5 to ensure an efficient deployment.







Questions or Comments?

Please email the TSA Identity Management inbox at TSAIDM@tsa.dhs.gov.







Banking Use Case

Andreas Aabye, Visa

Account Opening in Branch

Account Opening today:

- Applicant completes application
- Applicant would present a driver's license
- Bank would validate the cardholder is the person presenting the driver's license and manually validate the name matches the application, validate SSN, etc.
- In some cases, this is performed remotely through taking pictures of the license



Account Opening in Branch

Account Opening with mDL:

- mDL Holder completes application
- mDL Holder would then tap the mDL against the reader, cross-verifying information
- Bank would validate the cardholder is the person presenting the mDL
- In Day 2, this could be performed remotely

What does this solve for?

- Two electronic sources of information: the application and the mDL lessens chance of typos
- Clerk is not required to assess authenticity of license improves KYC
- Day 2 would allow remote opening with much stronger sense of authenticity



Banking Needs

- Assurance that the identity validation and security is sufficient for KYC requirements
- Readers that are easy to integrate into the current banking experience and allows various settings for intent to store
- Accurate, updated information, such as address

A digital identity would allow the banking staff to focus on the customer as opposed to the validation of the information, with a higher level of authenticity at higher speed





Law Enforcement Use Case

Paul Steier, AAMVA

Law Enforcement Use Case – Traffic Stops

Identify Vehicle Operator and Possibly Vehicle Passenger(s)

- Identity and driving privilege (may be more than one person)
- Record identity for follow-up, warning, or citation
- Information transferable
- Implications of incorrect identity information
- Identifying someone not conscious

Officer needs

- Safety and hands free
- Focus on people and interaction
- Efficient
- Operational with no cell connection
- Compatible and interoperable



Law Enforcement Use Case – Remote Identity Validation

Validating Identity Away from Vehicle or Office Setting

- Public contact in-person or remote, and checking other licenses or permits
- Validating status of identification and licenses/permits
- Recording and transferring information
- Providing information to the person contacted

Officer needs

- Safety and hands free
- Focus on people and interaction
- Efficient
- Operational with no cell connection
- Compatible and interoperable





Alliance mDL Use Case Template

Justin Gage, Consult Hyperion

All identity networks have the same basic layers





Connections

Who has a relationship with whom?



Communications

How do the parties that are connected communicate?



Credentials

What do communications between the parties contain?



Certifications

How are the credentials established and what confidence do you have in them?



What are the requirements of an identity network?

Governance

Participation

is concerned with rules that may restrict who is allowed to be a provider or relying party, or place requirements on network users to be vetted in some manner.

Transparency

recognizes that users need to know that personal data is processed in line with data protection laws, including obtaining explicit consent from the subject to whom that data pertains.

Accountability

is concerned with ensuring all parties act responsibly, upholding their obligations.

Operation

Confidentiality

is concerned with ensuring credentials are protected from unauthorized or inappropriate disclosure.

Integrity

of credentials is vital to maintaining confidence in the network. Network users need to be sure that credentials are transmitted reliably and cannot be altered maliciously or otherwise.

Availability

identifies the requirement for networks to ensure that it and its inputs (e.g. providers) are available when they need to be. Without this, digital services will not function.



What to look for in an identity network

Utility

- Sector
- Transaction types
- Identity types
- Interoperability
- Adoption

Trust

- Governance
- Transparency
- Assurance
- Funding
- Maturity

Privacy

- Choice
- Data protection
- Transparency
- Accountability



Secure Technology Alliance mDL Use Case Template

This template supports best practices, interoperability, and consistency of information sharing for mDL use case analysis

Includes considerations for:

- Use case description, participants, and interaction modes
- Value proposition for all stakeholders
- Legal and compliance
- Data requirements
- Implementation details including provisioning, storing and using the identity
- Security measures and risk mitigation



Secure Technology Alliance mDL Use Case Template

Mobile Identity Use Case: Federal Buildings

Mobile Identity Use Case (V1 - 07/25/2019)

This template supports best practices, interoperability, and consistency of information sharing. The goal is to reduce misunderstandings and aid in overall Relying Party adoption of mDL. Please consider that interactions can utilize current business processes or be revised to take advantage of mobility to deliver services in new ways. Target length is 3-4 pages.

1. Federal Building Access

1.1 Summary Snapshot

Access to a Federal Building to meet with a Federal Employee requires a pre-registration step — currently performed by the Federal Employee, often over email using PII. One goal of redesigning this use case for Mobile DL is to remove the exposure of Citizen PII in the Clear, over email, or to the Federal Employee without reducing the safety and security of Federal Building. Another goal is to streamline the process for citizens while removing multiple lines at building lobbies.

1.1.1 Description

Pre-Registration. Federal Employee enters the expected meeting time into the Building Access System along with the email of the Citizen visitor. System sends a registration link to the Citizen. Citizen uses their mDL to log in to the Building Access Portal, thereby declaring their legal identity to the Building Access System and consenting to share whatever PII is strictly necessary for the visit. Citizen receives an email receipt of their approval to visit a specific location on a specified day and time.

Day of the Meeting. Citizen arrives at the specified day and time to the correct location, and enters the lobby area. Lobby area is connected via Bluetooth beacon, which detects the Citizen device and asks in the Citizen would like to "check in" to the building. Upon approval of check-in and consent to share portrait image and necessary PII, Building Access System is populated with Real ID flag and necessary PII. As part of the physical security screening, Security Guard matches the face of the Citizen in line with those checked in, using a touch screen device, selects the Citizen face image, sees an approval on screen, and allows the Citizen past to the metal detector and bag screening.

Definition	Participants	Challenges
Citizen uses mobile identity credential to pre-register for access to a Federal Building for a meeting with a Federal Employee, and then to gain automated access to the Building on the day and time of their meeting.	List ecosystem participants for this use case: 1. State Real ID Issuer (doesn't participate in use case) 2. Federal Employee of Agency 3. Clizion attending meeting 4. Equipment/gates at Fed Building	List the key challenges for this use case implementation



Mobile Identity Use Case: Federal Buildings

1.1.2 Variables to the Transaction

Tap, Nearby, Distance, and Over the Internet? Multiple Interactions to Complete the Use Case?	Typically Connected or Disconnected Devices	Typically Attended or Unattended (for User Authentication)
Over the Internet: Registration Step. Login to the building's access management site by the Citizen, followed by consent to share necessary Pli to register	Connected	Unattended, Login process can utilize sufficient MFA to meet LOA
Nearby Distance: Check-in Step. Utilize a familiar "check-in" pattern for citizens to securely announce their arrival at a Federal Agency without a separate queue for an ID check.	Either	Typically attended, however in this case reduce from two to one attendant – the security guard

1.2 Value Proposition

- Efficiency of Federal Building access, where visitors can coalesce at specific high-volume times (9:00am), increase in productivity
- · Protection of Citizen PII, Minimization of Citizen data to that required for the Use Case
- Reduction of user friction for both the Federal Employee and Citizen Visitor, reduce lines
- · Real ID Compliance
- Cost reduction for the Federal Agency without sacrificing security

1.2.1 Risk Levels and Mitigation

Issuing Authority Risk	Relying Party Risk	Consumer (Holder) Risk
[If there is any risk to the Issuer, whether connected or not, list that risk here]	[This would typically be considered the risks associated with the transaction that lead to a decision of an LOA]	[These would typically manifest as the privacy considerations of the Consumer
Mitigations 1. One 2. Two	Mitigations 1. How can you meet the LOA? 2. Two	Mitigations 1. One 2. Two

1.2.2 Legal and Compliance Requirements

The RealID Act of 2005 determined the identity requirements to be fulfilled in order for citizens (nongovernment employees) to access US Federal Buildings to visit Government Employees. Only a Real ID government issued document will be acceptable proof of identity starting in October 2020.

[What are the compliance requirements for this use case? Does this need to be PCI Compliant?]



Secure Technology Alliance mDL Initiatve

Tom Lockwood, NextgenID

Alliance's Mobile Driver's License Efforts

Identity Council (IDC) Activities

- 1). IDC mDL Awareness, Education and Coordination efforts
 - a). IDC Webinars Webinar Series, Individual Webinars, online Demonstrations, & Educational Workshops
 - b). mDL Relying Party Focused Activities Online and In-Person Demonstrations, Mini-Workshops, Workshops, Conferences
 - c). mDL Guidance Documents Consensus-based promoting standard based and best practices.
 - d). mDL Adoption Needs & Challenges Webinars, Guidance, Policy Documents, White Papers, Workshops
- 2). New/Anticipated Identity Council Priorities Industry Reviews.
 Conference Support, Special Activities, New / Diverse ID Council priorities
- 3). IDC Partnering Projects Multiple Efforts Including mDL

Consider direct participation in Alliance mDL awareness, education and coordination activities...

... or form your own relying party working groups – we will work with you!

a). IDC Webinars

Introduction mDL Webinar 4 Part Series

✓ Webinar #1 - mDL & Ecosystem Introduction & Strategic Intent

Webinar #2 - mDL Capabilities Day 1 and Future (Primary focus is Day 1) & Use Case Examples

- Strategic Intent: White Paper Chapters #2, Select use cases from appendix, Use Case Template
- Industry Panel: mDL Providers

Webinar #3 - Privacy & Trust in the mDL Ecosystem

- Strategic Intent: White Paper Chapters #3-4, near-term strategic priorities of 5
- Panel: Trust Providers, Testers, Strategic Challenger Project Leads
- Privacy-enhancing features and inherent trust in the ISO 18013-5 mDL architecture

Webinar #4 – Early Relying Parties, Jump-starting Near-term Adoption and Challenges Ahead

- Strategic Intent: Chapters 10 & Visibility to early Relying Parties / efforts
- Panel: Strategic Effort Leads, Relying Parties, USPF, TSA

Follow-on Webinars

mDL Relying Parties - Trust Across States (September)

b). Relying Party Focused Activities

Merchant & Retailer Uses Cases

Transportation

- Aviation Community Use Cases
- TSA Passenger & Crew Screening
- Rental Car Community Use Cases
- Ports Authority/APPA Uses Cases
- Transportation & Shipping Use Cases

Health & Medical Community Use Cases

- Insurance & Patient Enrollment
- Pharma consumer facing use cases

Federal Government Relying Parties

- Federal Interagency Security Committee
- GSA consumer/citizen facing use cases
- Department of Defense multiple use cases

State, Local & Tribal Relying Parties

- Executive Branch
 - Citizen/Consumer facing transactions
- Judiciary Programs & Use-Case
- Legislative Programs & Use-Case
- Higher Education Systems

Food & Beverage Community Use Cases

 Online & In-person Restricted Consumer Purchases

Public Safety

- Law Enforcement Use Cases
- First Responder Use Cases

c). mDL Guidance Documents

<u>Secure Technology Alliance Relying Party Guidance</u> - this effort is focused on Public & Private Sector Relying Parties in general. The proposed guidance document(s) intent is to support informed decisions on:

- Enterprise adoption, trust, & interoperability
- Interaction modes to accept mDLs
- Gain the value inherent in ISO-based mDLs

NASCIO & Secure Technology Alliance - National Association of State CIOs represent state leaders' IT priorities, policies, best practices, and issues and challenges. The Alliance is proposing to partner with NASCIO to:

- Leverage relying party guidance to support ISO standard based mDLs and best practices-base adoption guidance.
- NASCIO's SICAM provides common guidance and best practices for State Identity Credentialing and Access Management which should include mDL, potentially as a SICAM Annex.

d). mDL Adoption Needs & Challenges

Organizing Activities, Leading/Supporting Coalitions, & Integration of Efforts

Identity Council Activities - Notional Near-term Grouping & Priority:

- 6.1 Least Common Denominator Roll-out
- 6.2 Identity Enrollment Considerations
- 6.6 Relying Parties/Verifier Understanding of Another State's
- 6.11 Jumpstarting the mDL Ecosystem
- 6.7 Testing & Certification
- 6.8 Considerations to Ensure Interoperability
- 6.4 Online Model Challenges
- 6.5 Trust Framework Considerations

The Mobile Driver's
License (mDL) and
Ecosystem Paper,
Chapter 6 – Identified
Technical and policy
considerations...

...the greater mDL community is preparing for those next step in supporting adoption

Alliance Mobile Driver's License Efforts

"The Ask"

- Support your organization's or community's awareness and education of the coming implementation of ISO 18013-5 based mDLs.
- Consider business processes and interactions where your organization or community relies upon driver's licenses or identity and age verification.
- Work jointly with the Alliance to:
 - identify where mDL capabilities reduce risks, costs, or enhance user experiences
 - discuss your organization and community's priority use cases;
 - Consider initial mDL adoption issues and implementation
- Consider having representatives directly participating in Alliance mDL awareness, education and coordination activities and efforts or form your own working group – we will work with you
- If it's a great experience and provides value, consider joining the Alliance.



Q&A



Mobile Driver's License Webinar Series: Online Assessment

- Online knowledge assessment quiz available after each webinar in the series
- Participants in all four webinars and assessments receive a certificate and discounted registration to any future Alliance paid conference or educational event
- Assessment link:
 - https://www.surveymonkey.com/r/mDLQuiz2



Selected Resources

- Introduction to the mDL Webinar Recording https://www.securetechalliance.org/the-mobile-drivers-license-andecosystem-webinar-series/introduction-to-the-mdl/
- Mobile Driver's License and Ecosystem, Secure Technology Alliance Identity
 Council white paper and FAQ https://www.securetechalliance.org/publications-the-mobile-drivers-license-mdl-and-ecosystem/
- Secure Technology Alliance Knowledge Center -https://www.securetechalliance.org/knowledge-center/
- AAMVA Mobile Drivers License Resources https://www.aamva.org/mDL-Resources/
- Draft International Standard ISO 18013-5, "Personal Identification ISO-Compliant Driving Licence Part 5: Mobile Driving Licence (mDL) application"
 - https://isotc.iso.org/livelink/livelink?func=ll&objId=20919524&objAction=Open



Contact Information

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