

Border Management Solutions: U.S. Entry & Exit



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The Challenge: Increasing Demands of Travelers

- ✧ Whether they're applying for visas or in transit, travelers are becoming **more demanding**.
- ✧ With **ever-increasing travel** needs for international business or personal travel, sheer volume increases necessitate a **streamlined** entry/exit solution.
- ✧ **Convenience, speed, and intuitive technologies** are high on their list of priorities.



The Challenge: An Increasing Need for Border Security

- ✧ With the simultaneous increases in both **global travel** and **security** threats, ensuring the protection of passengers and citizens is becoming **more complex**.
- ✧ Currently there is very little tracking happening at the **point of exit**.
- ✧ This creates a serious **impediment to monitoring** individuals who have overstayed their visa or may require location/tracking for other reasons.

**11
Billion**

The number of air traffic passengers expected in 2030 – Double what it is today. (source ACI)

**40
Million**

The number of lost and stolen travel documents in Interpol database in February 2014.

Border Related Challenges

✧ Numerous security threats at borders

- Many different travel documents to verify
- Many different type of fraud: documents and identity
- Many risks to assess: terrorism, trafficking, criminality, etc.



What border management solutions will ensure the highest level security at border points?

✧ Numerous border points to be secured

- Air, sea and land border points
- Automated, manned or mobile controls
- Fraudulent traveler will always choose weakest security point



Can I deploy this solution in a consistent way for all border types and at all border points?

✧ Fraud and threats continuously evolving

- Document forgery is constantly evolving
- Traveler risk assessment will evolve in the future
- Risky routes are moving and shifting



How should border management solutions evolve to efficiently answer to future threats?

✧ Passenger facilitation & cost-effectiveness

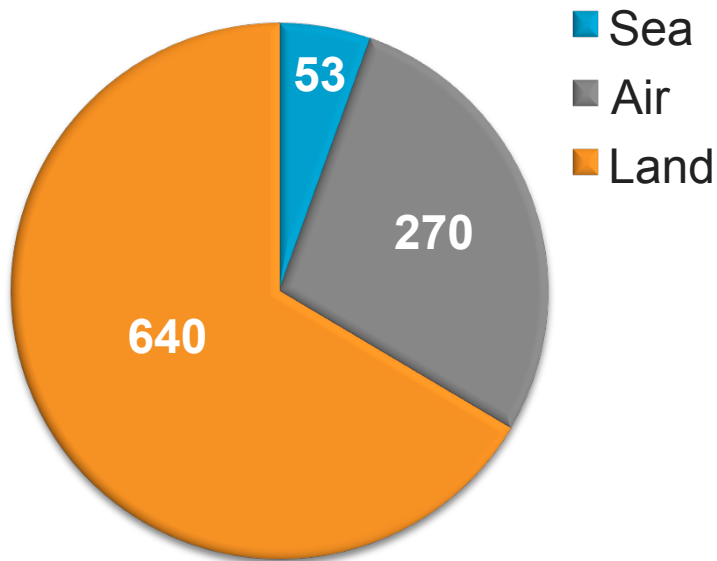
- Budget constraints
- Increasing passenger traffic
- Competition between countries and airports to attract traffic



Could security at borders be achieved within a controlled budget, coping with increased passenger traffic, and facilitating passenger experience?

U.S. Daily Border Arrival Statistics

Daily Arrivals by
Mode of Transport



In thousands of passengers

**970
Thousand**

Average
Daily
Arrivals in
USA

(CBP 2012)

**351
Million**

Total
Annual
Arrivals in
USA

(CBP 2012)



U.S. Trusted Traveler Programs

- ✧ DHS's Customs and Border Protection's (CBP) Trusted Traveler Programs provide expedited travel for pre-approved, low risk travelers through dedicated lanes and kiosks.
- ✧ More than **1.5 million travelers** are enrolled in CBP's traveler programs including:
 - ✧ **Global Entry**
 - Return from international air travel and move quickly through CBP processing
 - ✧ **NEXUS Program**
 - Travel between the U.S. and Canada
 - ✧ **SENTRI Program**
 - Travel between the U.S. and Mexico
 - ✧ **FAST (Free and Secure Trading Program)**
 - Import commercial shipments between the U.S./Mexico or U.S./Canada quickly through CBP processing
 - ✧ **Passport Card**
 - Valid for entry into the U.S. by land or sea from Canada, Mexico, the Caribbean or Bermuda, per the Western Hemisphere Travel Initiative. Not valid for international air travel.
 - ✧ **Enhanced Driver's License**
 - Can also be used as a cross-border travel document to enter the U.S. by land and sea. It denotes both identity and citizenship, per the Western Hemisphere Travel Initiative.

Global Entry – Trusted Traveler Network

- ✧ Global Entry is available to U.S. Citizens and a few other frequent traveler programs.
- ✧ Biometric enrollment required
- ✧ \$100 for five years
- ✧ Expedited return/entry into USA
- ✧ www.cbp.gov/global-entry/about



NEXUS – U.S. Northern Border



- ✧ Land and sea travel, as well as air travel when traveling to and from airports using the NEXUS program, and provide expedited travel via land, air or sea to approved members between the U.S. and Canada border.
- ✧ The NEXUS program allows pre-screened travelers expedited processing by United States and Canadian officials at dedicated processing lanes at designated northern border ports of entry, at NEXUS kiosks at Canadian Preclearance airports, and at marine reporting locations. Approved applicants are issued a photo-identification, UHF-RFID card.
- ✧ 24 enrollment centers: 13 (U.S.) and 11 (Canada)



SENTRI – U.S. Southern Border



- ✧ U.S. citizens and legal immigrants only
- ✧ Provides expedited CBP processing for pre-approved, low-risk travelers.
- ✧ Applicants must voluntarily undergo a thorough biographical background check against criminal, law enforcement, customs, immigration, and terrorist indices; a 10-fingerprint law enforcement check; and a personal interview with a CBP Officer.
- ✧ Once approved, applicant is issued a Radio Frequency Identification Document (RFID) that will identify their record and status in the CBP database upon arrival at the U.S. port of entry.
- ✧ A sticker decal is also issued to the applicant's vehicle or motorcycle. SENTRI users have access to specific, dedicated primary lanes into the United States.
- ✧ Nine enrollment centers in AZ, CA & TX.
- ✧ Enrollment is good for five years.

FAST (Free and Secure Trade) Program

- ✧ FAST is a joint initiative between the Canada Border Services Agency (CBSA) and U.S. Customs and Border Protection which enhances border and trade chain security while making cross-border commercial shipments simpler and subject to fewer delays.
- ✧ It is a voluntary program that enables the CBSA to work closely with the private sector to enhance border security, combat organized crime and terrorism, and prevent contraband smuggling.
- ✧ Under the U.S. Western Hemisphere Travel Initiative, FAST members who are Canadian or U.S. citizens can use their FAST membership card as an alternative document to the passport when entering the United States by land or by water.



Automated Passport Kiosks (APC)

Being deployed quickly at multiple U.S. airports.

More than 700 units now operational in US, Bahamas, Aruba

Several suppliers

Speeding up process for U.S. and ESTA arrivals.

Allows for customs declaration, document verification, visa waiver verification.



Biometric Exit: Draft Bill H.R. 3141

- ✧ H.R. 3141 – Biometric Exit Improvement Act of 2013
- ✧ Provides a framework for the implementation of a U.S. exit strategy, focused on the 10 airports and seaports with the highest volume of international travel.
- ✧ By securing these high traffic exit points, the U.S. will be able to monitor the majority of international travelers (80/20 rule).
- ✧ Prioritizing these top locations will make solution implementation more manageable in terms of cost and scalability.

10

Solution targeting *top 10* airports and seaports

180

180 days to submit an implementation plan

18

18 months to implement pilot program

Exit Challenges

✧ Land

- Rapid verification of person leaving country by road
- Arrivals at destination countries?
- Real estate issues at borders



San Diego/Tijuana

✧ Air

- Just where and when to ensure somebody has left?
- Air bridge?
- Passenger manifests?
- Arrivals at destination countries?

✧ Sea

- Just where and when to ensure somebody has left?
- Boarding ship?
- Passenger manifests?

Summary

- ✧ **U.S. Entry** is well-established with several programs to speed the land, sea and air passenger arrivals.
 - APCs are the latest innovation for arriving air passengers
- ✧ **U.S. Exit** is a major challenge:
 - Land – Presently allowed to walk or drive out unhindered. Deploying exit solutions on land borders is a significant logistical issue.
 - Sea – Different issues range with large cruise ships, merchant cargo ships and small water craft.
 - Air – Potential disruptions to airport and boarding efficiencies if biometric exit is enforced.
- ✧ When U.S. Exit is addressed it is likely to affect travel efficiencies negatively. The challenge will be make this as seamless as possible – over a period of time.

Thank you

Neville Pattinson
SVP Government Sales
Gemalto, Inc.

neville.pattinson@gemalto.com

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